

Skim The Bloat

The Nimble Power of Wordpress

Thomas Knoll, Concordia University, St. Paul



Drew Geraets, CUNY Graduate School of Journalism



Wordpress When?

- Current CMS is bulky, unfriendly, lacking key features, swears at you
- Need a site launched in days...no...hours
- Need a solution that is easy to install, set-up, and manage

Wordpress in the Nude

Wordpress testsite

just another WordPress weblog

An image in a post

October 24th, 2005



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Blockquotes galore

October 24th, 2005

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Rules

- Be creative
- Show your personality (marketing people call this branding)
- Bookmark the Wordpress Codex
- Stay up to date with the latest Wordpress updates (security fixes and new features!)



Slides Are Boring So...
Let's Check It Out.

Unless the Internet is broken in
which case we'll continue...

Takeaways

- Structured data is good!
- Use Wordpress where it makes sense
- Figure out what you want to DO first
- Keep up to date with updates and backup
- Use the community
- Be creative and have some fun
- Resources at <http://del.icio.us/tag/highedweb+wordpress>
- Extra-special gift: highedwebdev.csp.edu

This is where you start chanting

Wordpress