



**Partner with us to showcase your brand year round to our community!**

## Digital Collegium corporate partner program

The Digital Collegium corporate partner program provides year-round exposure and networking across a range of member touchpoints, including recognition at our conferences, summits, and more. Tiered to suit different budgets, the corporate partner program offers a strategic, consistent presence that:

- Demonstrates your commitment to the higher education digital market.
- Improves visibility and recognition at the Digital Collegium events.
- Reaches our community through a variety of marketing activities.

These partnerships are a great opportunity for your business to build your brand within the higher education digital space.

### Supporting partner

**\$5,000**

#### Event Partner Recognition

*Recognition includes website logo/link and on-site digital signage. Exhibit sponsorship and registrations not included.*

- Annual Conference (in-person) + poster session.
- Analytics & AI Summit (online).
- Accessibility Summit (online).
- Leadership Academy (online).
- Colorado Regional Conference (in-person).
- Pennsylvania Regional Conference (in-person).

#### Plus:

- Advance notice of new sponsorship opportunities.
- 10% discount on sponsorships add-ons.

#### Communications

- Recognition in our monthly newsletter.
- Year-round exposure (name & link) on Digital Collegium website.
- Announcement of partnership on Digital Collegium social media platforms.
- Dedicated Slack channel.
- One custom communication.
  - Email to opt-in members sent by Digital Collegium or Link Journal article.

#### Membership

- Individual affiliate membership for one employee.



Digital Collegium corporate partnerships run from January 1 to December 31, 2025.  
Registration for the program ends on March 31, 2025.

For questions or more information, email [sponsors@digitalcollegium.org](mailto:sponsors@digitalcollegium.org).

### Platinum partner

**\$22,000**

**(2 available)**

#### Events

- Platinum level sponsorship at Annual Conference sponsor package (in-person). + complimentary meal sponsorship add-on.
- Leadership Academy premier partner.
- Choice of sponsorship at two of the following events and partner recognition at the others.
  - Analytics & AI Summit platinum sponsor package (online).
  - Accessibility Summit platinum sponsor package (online).
  - Colorado Regional Conference presenting sponsor package (in-person).
  - Pennsylvania Regional Conference presenting sponsor package (in-person).

#### Plus:

- Pre-sale opportunity to purchase presenting sponsorships at Regional Conferences.
- Advance notice of new sponsorship opportunities.
- 25% discount on sponsorships add-ons.

#### Communications

- Recognition in our monthly newsletter.
- Year-round exposure (logo & link) on Digital Collegium website.
- Announcement of partnership on Digital Collegium social media platforms.
- Dedicated Slack channel.
- One custom communication.
  - Email to opt-in members sent by Digital Collegium or Link Journal article.

#### Membership

- Individual affiliate membership for four employees.



## Digital Collegium corporate partner program



### Gold partner \$18,500 (3 available)

#### Events

- Gold level sponsorship at Annual Conference sponsor package (in-person). + complimentary snack sponsorship add-on.
  - Gold sponsorship levels at the following events:
    - Analytics & AI Summit (online).
    - Accessibility Summit (online).
  - Partner recognition at the following events:
    - Leadership Academy.
    - Colorado Regional Conference (in-person).
    - Pennsylvania Regional Conference (in-person).
- Plus:**
- Pre-sale opportunity to purchase presenting sponsorships at Regional Conferences.
  - Advance notice of new sponsorship opportunities.
  - 20% discount on sponsorships add-ons.

#### Communications

- Recognition in our monthly newsletter.
- Year-round exposure (logo & link) on Digital Collegium website.
- Announcement of partnership on Digital Collegium social media platforms.
- Dedicated Slack channel.

#### Membership

- Individual affiliate membership for three employees.

### Silver partner \$12,500 (5 available)

#### Events

- Silver level sponsorship at Annual Conference sponsor package (in-person) + additional complimentary registration.
  - Exhibiting sponsorship levels at the following events:
    - Analytics & AI Summit (online).
    - Accessibility Summit (online).
  - Partner recognition at the following events:
    - Leadership Academy.
    - Colorado Regional Conference (in-person).
    - Pennsylvania Regional Conference (in-person).
- Plus:**
- Advance notice of new sponsorship opportunities.
  - 10% discount on sponsorships add-ons.

#### Communications

- Recognition in our monthly newsletter.
- Year-round exposure (name & link) on Digital Collegium website.
- Announcement of partnership on Digital Collegium social media platforms.
- Dedicated Slack channel.

#### Membership

- Individual affiliate membership for two employees.

